**SOMA SEKHAR M Phone: 8688396664|**  [**My Portfolio**](https://codebasics.io/portfolio/Naveen-Policherla)  **|** [**Linkedin**](http://www.linkedin.com/in/soma-sekhar-a725)[**somasekher57@gmail.com**](somasekher57@gmail.com)

**Skills**

|  |  |  |
| --- | --- | --- |
| **Programming** | **:** | Python, SQL, |
| **Visualization** | **:** | Power BI, Excel Charts, |
| **Database** | : | MySQL, Microsoft SQL Server, SQLite |

# Experience

Oct 2024 - Present

* **Developed** and implemented Power BI dashboards to monitor and track analysts' **KPIs**, boosting data visualization **efficiency by 20%.**
* **Leveraged** SQL to extract, clean, and transform financial and non-financial data, enhancing data integrity and reducing processing time by **25%,** which improved reporting accuracy for key **stakeholders**.
* Partnered with the Core Data Set team and **cross-functional** **stakeholders** to define data procurement, parsing, processing, and dashboard requirements, ensuring alignment of insights with **business objectives** for impactful data visualization.
* **Prepared** trends and patterns in complex data sets, visualizing and communicating findings to **key** **stakeholders**.
* **Automated** repetitive daily tasks in Excel using **Power Query**, achieving **a 10% increase in efficiency**.
* Streamlined processes, reducing analysis time by **15%** while ensuring team-wide access to cleaned and visualized data in **Power BI**.
* **Collaborated** on a Python project utilizing Test-Driven Development (TDD) to enhance report procurement and processing efficiency by **40**%. **Projects**

Dec 2024 – Jan 2025

**Business 360 -** *Brick & mortar and e-commerce* [Power BI | SQL | Excel | Dax Studio] [**|**](https://app.powerbi.com/view?r=eyJrIjoiYjVkYjAwNzAtODg0ZC00NDY1LWFjZmEtZGE0OTFkNWJmYTMyIiwidCI6ImM2ZTU0OWIzLTVmNDUtNDAzMi1hYWU5LWQ0MjQ0ZGM1YjJjNCJ9) [**Live Dashboard**](https://click.discord.com/ls/click?upn=u001.a0NJ38DJJG1sulNx5wS1jjzYylRfR1dTnRDiglN63M9JpwXWMuGMijwHrVWCZECVfDzBWnMjeCD-2FBut6HfB4MQ-3D-3DJC8u_MktiEkEy5R1DUoKRAyLFFBvVfu5Yo-2F3uRlIsz8mtEiqtmtIe4gDyDPyoW7-2BHNB74JL5IcfNGGRQdbBia9QT24HzvJMhEikkPOaO7ES5BN-2BfIWs9N1cobb5OwUzkxjOiRnVkAKreP7fqmoBf6-2FWnK2rEvJ-2FHYXEIo14Y0f4bpdWWvhgvUhReDX4WN-2BWNxZsM0Cvm-2B334TamQ92bxYJkcm-2BxAly70YGhu0Fd7XKJs9te15p5kBxCH8yv4Uoh73DPaDzet4T29ANE4wTbCcDaFeVg-3D-3D)

* Designed and deployed a multi-view dashboard for **6 departments** of AtliQ Hardware using **Scrum/Agile** methodology, enhancing decision-making and scaling business processes by **10%.**
* Imported 2 different data sources (**MySQL**, and **Excel**) with more than 1+ million records and performed data modeling.
* Optimized report performance using DAX Studio, reducing storage requirements by **30%** and improving **performance** by **10%.**

Jan 2025 - Feb 2025

**App Store Data Analysis -** [ SQL | SQLite] [**| GitHub Repo**](https://github.com/Naveen-Policherla/App-Store_Data_Analysis)

* **Conducted** exploratory data analysis (EDA) on a Kaggle dataset of over **7,200+** App Store apps using SQL in SQLite online, identifying trends in app categories, pricing, and ratings.
* Generated data-driven insights showing that **paid apps** received **18%** **higher average ratings** compared to free apps, and apps supporting **10–30 languages** had the highest ratings.
* Recommended optimal app strategies for aspiring developers, including aiming for an average rating above **3.5** and focusing on high performing categories like **Games** and **Entertainment**

# Education

Aug 2023 - Sep 2025

**Master of Business Administration** *-* JNTUAUniversity – Anantapur

Jun 2019 - Aug 2022

# Bachelor of Commerce *- S V University – Tirupati*

# Certifications and Awards

* Data Analytics Bootcamp